



## FOR IMMEDIATE RELEASE

### ARCADIA PARTNERS WITH ALZBETTER FOR DEMENTIA CARE AT THE HIGHEST STANDARD

Arcadia is proud to announce its partnership with [AlzBetter](#), a specialty program that revolutionizes the approach to caring for people with dementia at home. This one-of-a-kind holistic concept is the result of more than twenty years of experience caring for seniors with dementia, and hundreds of hours working with the industry's most forward thinking experts. Currently being introduced in our Michigan locations, we look forward to expanding our **AlzBetter** partnership in all of our offices around the country.

With **AlzBetter**, our clients are offered a daily schedule which includes tasks and activities that create a meaningful and enjoyable day. Activities are based on our client's personal interests and current functional level of dementia. Initially, an Arcadia Care Manager, who is a certified dementia specialist, comes to the client's home to do an in depth assessment. From this assessment, custom software determines the functional level of dementia for a client and creates a daily schedule or Activity Pyramid.

Building a meaningful day involves not only scheduling activities that are essential activities, (like eating, drinking and bathing), and recuperative activities (that allow a client time to rest and recuperate), but also includes scheduling specific activities that focus on wellness, enjoyment and feeling productive or useful.

Reassessment visits by the Arcadia Care Manager allow for changes in activities and approach based on a client's changing abilities, identified problems and Quality of Life assessments done at each visit.

Special activities include the use of proprietary books written specifically for dementia clients and custom puzzles using client specific family pictures, all done to match a client's current ability level. Music is a big part of the **AlzBetter** program; Arcadia provides each of our dementia clients with a complimentary iPod Shuffle with portable speaker loaded with client specific favorite songs.

Arcadia **AlzBetter** caregivers receive advanced dementia training and ongoing support and education from our Care Managers. Families and other caregivers receive ongoing support, as well as education and personalized training from the Care Manager using our Care Manual.

**Arcadia and AlzBetter...** together, providing in home dementia care at the highest standard.

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